

You all know the cliché “*money can't buy happiness*”

But is it true? Or is something touted by broke people?

Personally, I think it's unguided.

For example --- being materialistic and buying more things doesn't make me happy.

Sure, new things come with a sugar high, and some status signaling benefits (which can help you land new business or a hot date)

But it's a temporary sugar high that fades away – if you're looking to materials for happiness.

There are many different [weak] studies about money that hold two sides to the argument, but the baseline is this..

After your necessities are covered (average is around \$40k/year) - more money barely makes you happier.

When you have the basics covered...

Things like health, relationships, and a sense of purpose matter far more than money.

Again, these studies are all weak, and I'd be more interested in knowing directly from you.

Does money make you happier? How much?

For me, being rich means freedom (and more money means more freedom)

More money means I have more time to enjoy my lifestyle, work on what matters to me, and have the resources to go on adventures around the world, and learn new things.

One study I read while researching for this email said that while money doesn't buy happiness, money buys experiences. And experiences bring happiness.

And I couldn't agree more.

But I'm curious about what you think...

What does being wealthy mean to you? How much money would it take for you to “be wealthy” and live the life you want?

I'm sure there are going to be some interesting responses to this one...

Hit reply and let me know.

Richard